

TATA
PUNCH

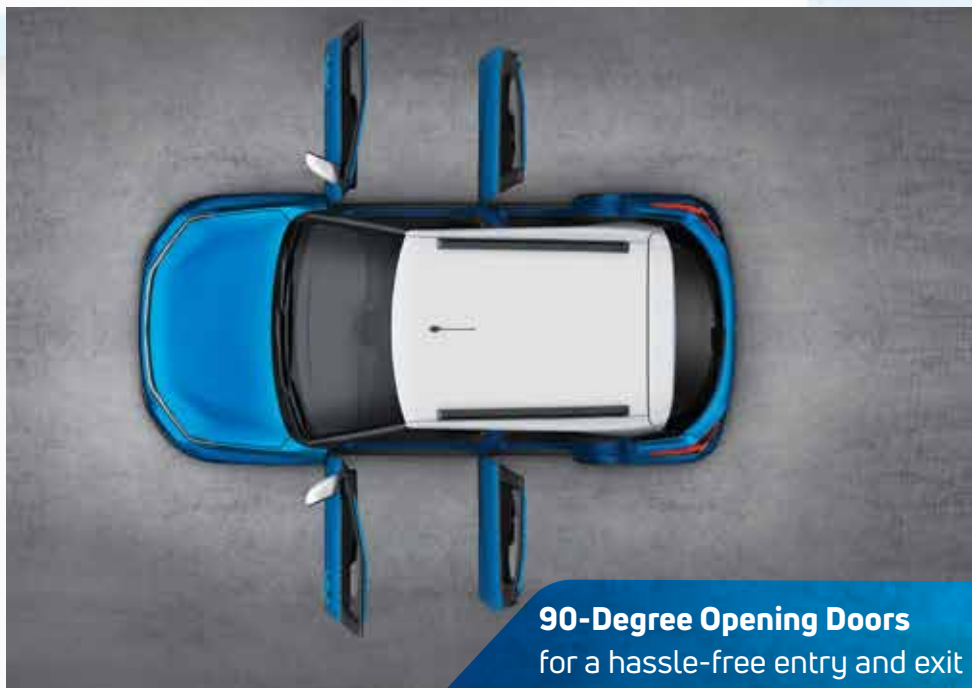


VIBES WITH YOU

VIBES WITH YOUR STYLE

The world will take notice of two showstoppers. You and the Punch.





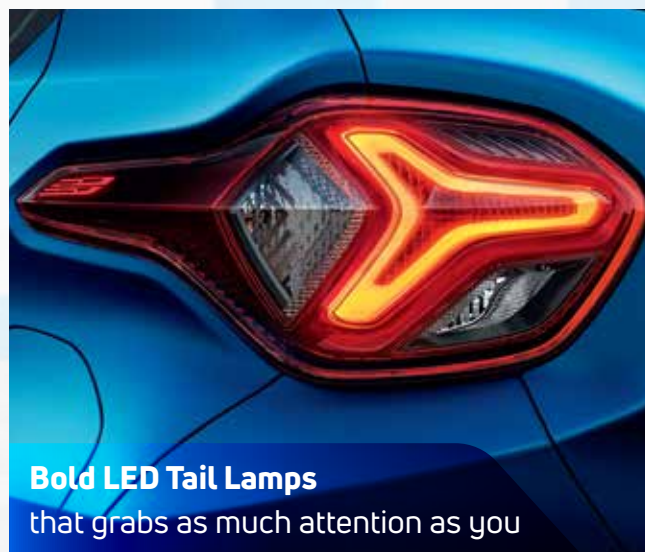
90-Degree Opening Doors
for a hassle-free entry and exit



Projector Headlamps & LED DRLs
that shine as bright as you



R16 Diamond Cut Alloy Wheels
that adds to the Punch's SUV stance



Bold LED Tail Lamps
that grabs as much attention as you



Stylish Roof Rails
that adds to the Punch's aura

More Of Stylish Exteriors

Signature Humanity Line | Cladding On Doors | Wheel Arches & Sill Cladding | Dual Tone Contrast Roof

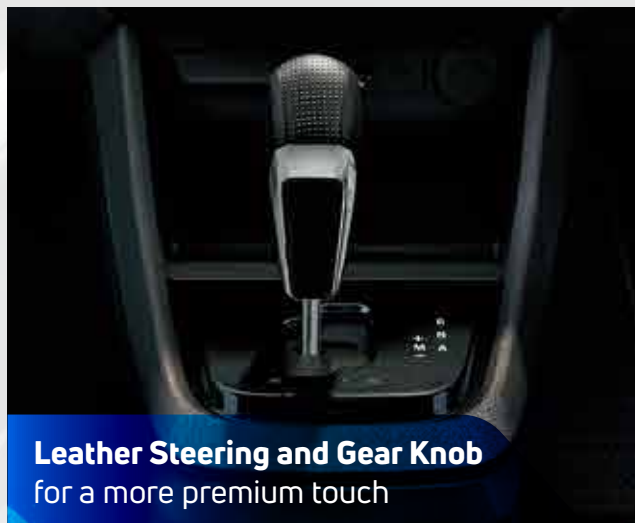


VIBES WITH YOUR SWAG

The Punch has a premium-looking stylish dashboard that makes the inside look as cool as it does outside.



Spacious Interiors & Rear Flat Floor
because nobody likes to feel cramped up



Leather Steering and Gear Knob
for a more premium touch



Premium Upholstery With Tri-arrow Design
for a royal look

More Of Stylish Interiors

Body-coloured Air Vents | D-cut Steering Wheel | Dual Tone Dashboard Layout

VIBES WITH YOUR NEED FOR COMFORT

Sit back and relax. Cruise with your gang. Make room for more fun.





Automatic Climate Control
adjusts the temperature automatically



Push Start/Stop Button
that needs a touch of a finger



Auto Fold ORVM
that open & close automatically



Rear Arm Rest
for that royal feeling

More Of Comfort

Rear Wiper & Wash | Front Power Outlet | Fast USB Charger

VIBES WITH YOUR GANG

So comfortable that it vibes with all the 5 passengers inside. You, the navigator next to you and the three resident DJs at the back.





Spacious Boot
for that extra luggage



High Seating With Height Adjustable Driver Seat
for a commanding driving position and better visibility



Over 25 Utility Spaces
so that you can easily store all that you need



Cooled Glove Box
for the cool ones who love to stay cool

More Of Convenience

Rear Parcel Tray | Tilt Steering | One-shot-down Driver Window | Follow-me-home Headlamps

VIBES WITH YOUR LEVEL OF SAFETY

With the highest level of safety ratings, the Punch is for the fun-lovers and most importantly, the responsible ones.





5-Star GNCAP Safety Rating
that makes the Punch India's Safest Car



Dual Airbags
are offered as standard



Front Fog Lamps With Cornering Function
for added safety



Reverse Parking Camera
allows you to reverse without a worry



Auto Headlamps & Rain Sensing Wipers
for a hassle-free drive

More Of Safety

Fortified Cabin | ISOFIX | Puncture Repair Kit | Perimetric Alarm | Puddle Lamps | Rear Defogger | ABS & EBD With Brake Sway Control

VIBES WITH YOUR THIRST FOR PERFORMANCE

*The Punch's performance will be the second reason for the world to be jealous.
The first will be seeing you behind the wheel.*





187 mm Ground Clearance

because potholes and high speed-breakers are in vogue too



Cruise Control

for a relaxed highway drive



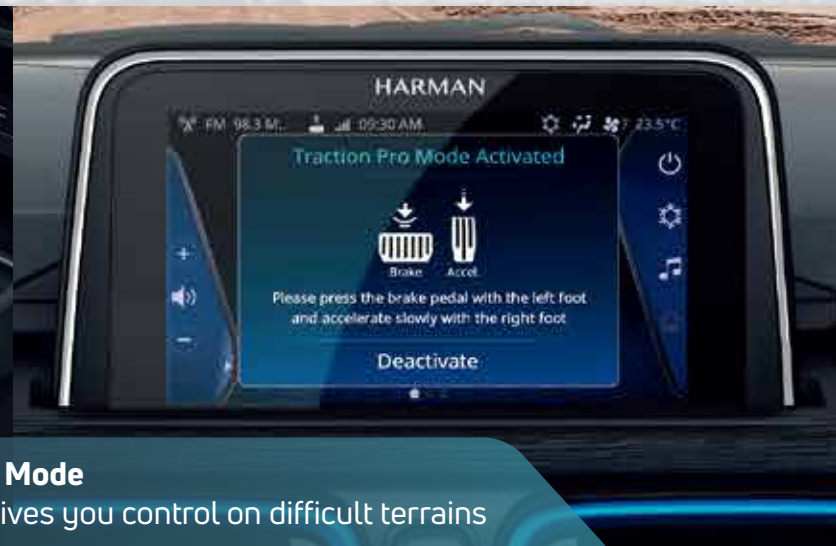
1.2 L Revotron Engine With DynaPro Technology

will make you love the SUVness of the Punch



5-speed AMT With Traction Pro Mode

is an industry-first feature that gives you control on difficult terrains



More Of Performance

ISS - Idle Stop Start | Eco & City Drive Modes

VIBES WITH YOUR LOVE FOR ENTERTAINMENT

The Punch loves to entertain, just like you, with state-of-the-art technology that keeps you connected.





Floating 17.78cm Touchscreen Infotainment by Harman™
with Android Auto™ and Apple CarPlay™



Steering Mounted Control
that has everything in one place



4 Speakers and 2 Tweeters
so that you can listen to your jam and do much more



17.78cm TFT Instrument Cluster
that is informative & in vogue

More Of Technology

ConnectNext® App Suite | WhatsApp & SMS Readout | Personalised Wallpaper | Video Playback

VIBES WITH YOUR LOVE FOR TECH

It's got iRA – the connected car technology from Tata Motors that's in sync with India.



what3words takes you anywhere using just 3 simple words



Natural Voice Tech that understands English, Hindi and Hinglish



Tribes is an offering that allows you to chill with fellow Punch owners



REMOTE VEHICLE CONTROL

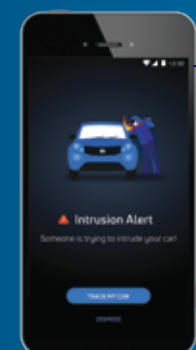
Redefines convenience by accessing and controlling your car remotely through your smartphone.

Connected Car Safety redefines car safety with tech innovations



FIND MY CAR

Track the live location of your car and set a geo-fence perimeter to receive instant notification on breach.



INTRUSION ALERT

Ensure peace of mind with instant notification alerts.



Stay connected to your Punch wherever you are with iRA*

REMOTE COMMANDS



- Remote Lights On/Off
- Remote Lock/Unlock
- Remote Horn

VEHICLE SECURITY FEATURES



- Intrusion Alert
- Remote Immobilisation
- Emergency SMS
- Speed Alert
- Panic Notification
- Find My Car

LOCATION-BASED SERVICES

- Nearest TML Service Station
- Roadside Assistance
- Navigation (Maps Integration)
- Weather Updates
- Share Location
- Valet Mode
- Geo-fencing
- Time Fencing

OVER THE AIR UPDATES

- Over the Air Updates for Telematics ECU



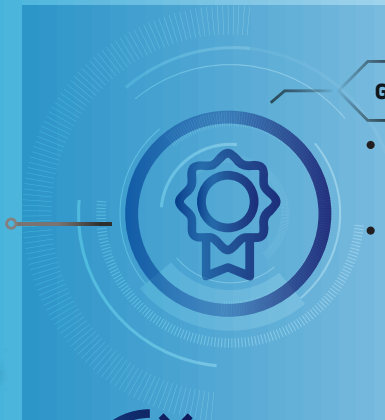
LIVE VEHICLE DIAGNOSIS

- View Car Health Dashboard
- Alerts about Critical Car Parameters
- Custom Messages on Cluster e.g. "Happy Birthday"



GAMIFICATION

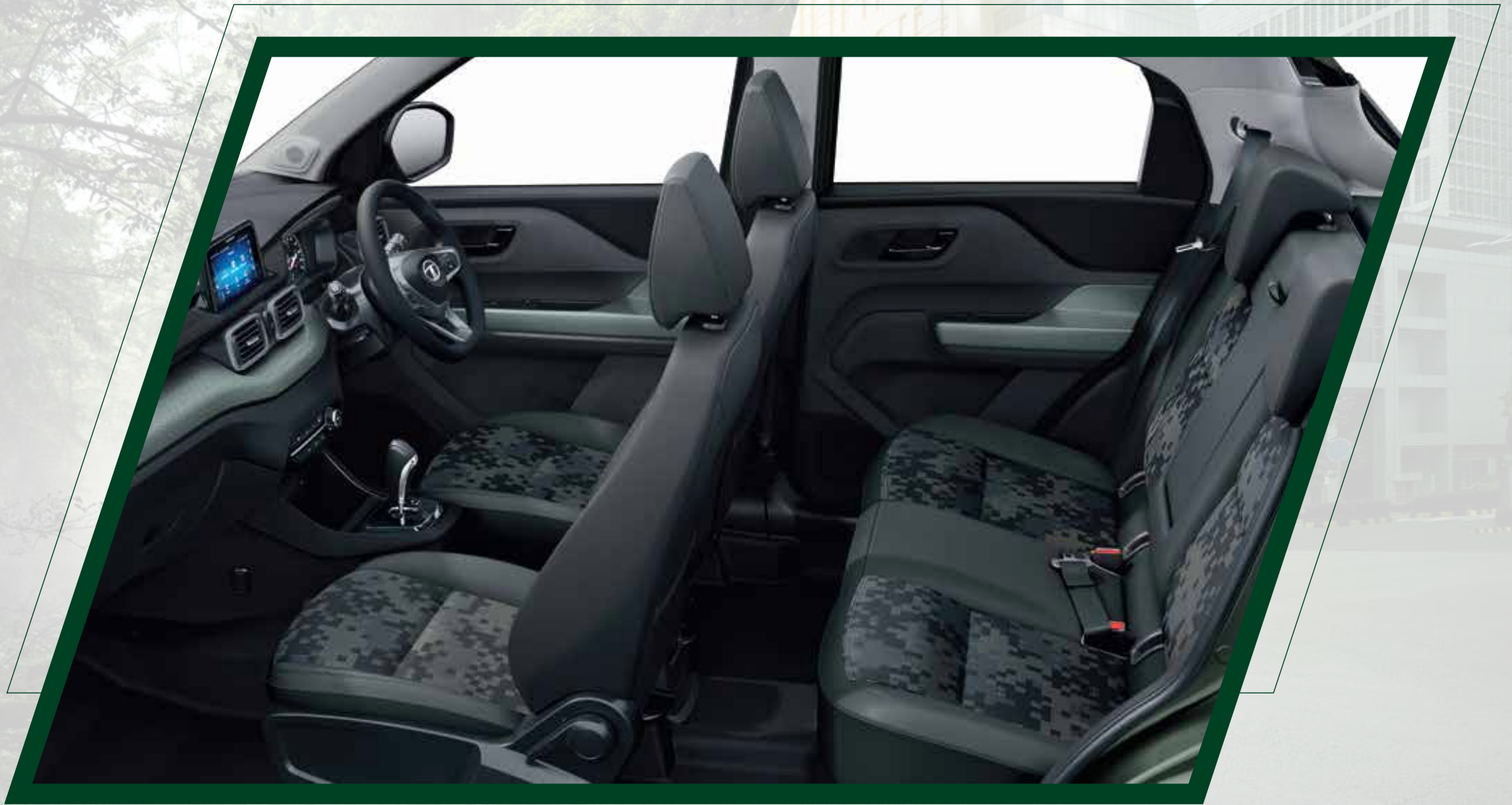
- Most Efficient Users Of The Week/Month (Driving Score basis)
- View Trip Details and get Drive Pattern Analytics with Driver Score



PUNCH CAMO

THE NO-LIMITS VIBE





Experience the no-limits vibe in premium fabric seats with a supreme knit and CAMO inserts

FLAGSHIP FEATURES OF THE PUNCH CAMO

- ❖ *Foliage Green dual tone exterior with contrast of Piano Black or Pristine White roof*
- ❖ *Stylish Gun metal Skid Plate**
- ❖ *CAMO mascot on the fender*
- ❖ *R16 Charcoal Alloys*
- ❖ *Tri-arrow themed dashboard with Military Green colour*

TATA MOTORS
Connecting Aspirations



TATA
PUNCH

THE UNTAMED KAZIRANGA EDITION





Experience The Untamed Spirit of Kaziranga With Premium Benecke Kaliko™ Leather* Dual Tone Seats In Earthy Beige and Black Finish.

STRIKING FEATURES OF THE PUNCH KAZIRANGA

-  **Satin Black Rhino Mascot On Fenders**
-  **Rhino Mascot Embossed On Headrest**
-  **Tri-arrow Themed Dashboard With Untamed Earthy Beige Colour**
-  **Jet Black Diamond Cut Alloys**

WHATEVER BE YOUR PERSONA, THE PUNCH VIBES WITH YOU

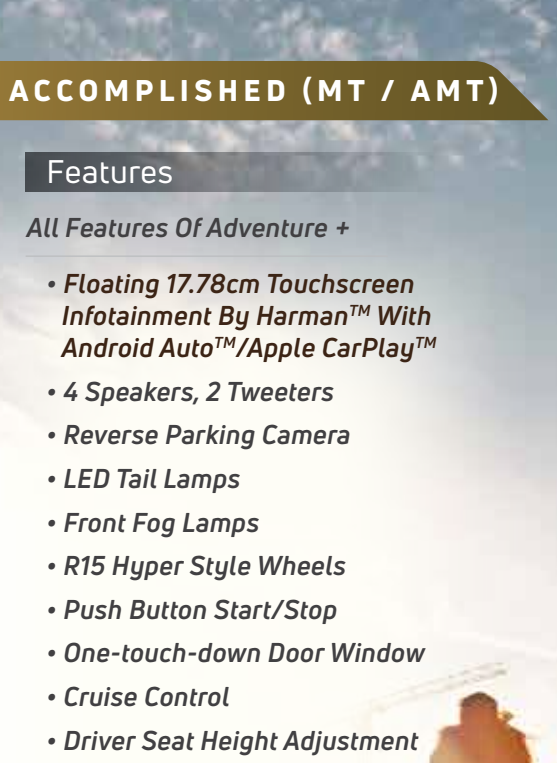
Now choose the colour that best suits you.



Colours(L-R)

Front Row: Atomic Orange With Black Roof | Tornado Blue With White Roof | Calypso Red With White Roof

Back Row: Arcus White With Black Roof | Daytona Grey With Black Roof | Tropical Mist With Black Roof | Meteor Bronze With Black Roof



PURE (MT)

Features

- Dual Airbags
- ABS EBD
- RPAS
- ISOFIX Provision
- Central Locking With Key
- Brake Sway Control
- Front Power Windows
- Tilt Steering
- 90-Degree Door Opening
- Rear Flat Floor
- LED Indicators
- Black ODH
- Door, Wheel Arch & Sill Cladding

ADVENTURE (MT / AMT)

Features

All Features Of Pure +

- Floating 8.89cm Infotainment
- 4 Speakers
- Steering Mounted Control
- USB Charging Port
- ORVM With Electrical Adjustment
- All Power Windows
- Follow-me-home Headlamps
- Anti Glare IRVM
- Central Remote Locking With Flip Key
- Full Wheel Covers
- Body Coloured ORVM, ODH

ACCOMPLISHED (MT / AMT)

Features

All Features Of Adventure +

- Floating 17.78cm Touchscreen Infotainment By Harman™ With Android Auto™/Apple CarPlay™
- 4 Speakers, 2 Tweeters
- Reverse Parking Camera
- LED Tail Lamps
- Front Fog Lamps
- R15 Hyper Style Wheels
- Push Button Start/Stop
- One-touch-down Door Window
- Cruise Control
- Driver Seat Height Adjustment
- Traction Pro (AMT Only)
- IAC + ISS Technology

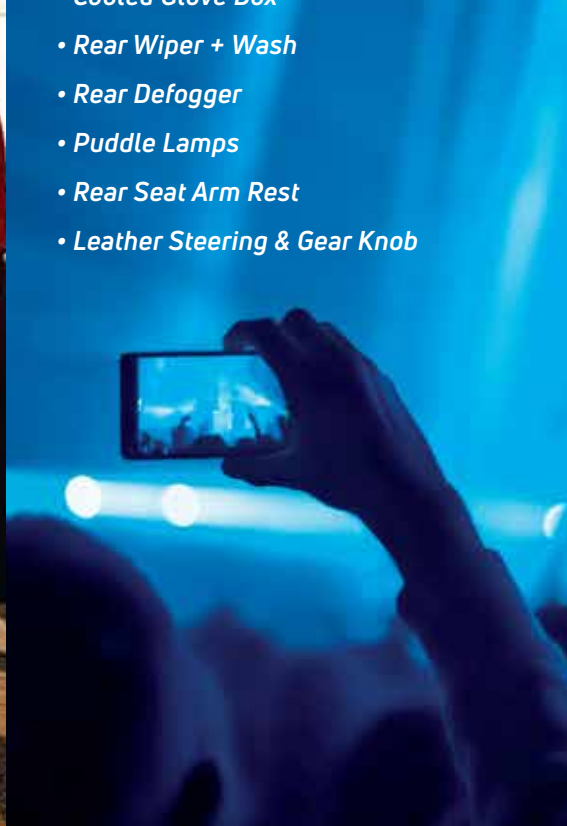


CREATIVE (MT / AMT)

Features

All Features Of Accomplished +

- Projector Headlamps
- LED DRLs
- R16 Diamond Cut Alloys
- Roof Rails
- 17.78cm TFT Instrument Cluster
- Auto Headlamps
- Rain Sensing Wipers
- Auto Folding ORVMs
- Fully Automatic Temperature Control
- Cooled Glove Box
- Rear Wiper + Wash
- Rear Defogger
- Puddle Lamps
- Rear Seat Arm Rest
- Leather Steering & Gear Knob



Custom Packs

PURE

Rhythm Pack

- Floating 8.89cm Screen Infotainment
- 4 Speakers + Steering Audio Controls

ADVENTURE

Rhythm Pack

- 17.78cm Infotainment Screen By Harman™
- 2 Tweeters
- AA / ACP
- Reverse Parking Camera

ACCOMPLISHED

Dazzle Pack

- R16 Diamond Cut Alloys
- LED DRLs
- Projector Headlamps
- A Pillar Black Tape

CREATIVE

iRA Pack

- iRA Connected Tech

TECHNICAL SPECIFICATIONS

Engine

Type	1.2 l Revotron Engine
Fuel	Petrol
Capacity, Cylinders	1199 cc, 3 Cylinders
Max Power: PS (kw) @rpm	63 kw @ 6000 rpm (86PS @ 6000 rpm)
Max Torque: Nm@rpm	113 Nm @ 3300+/-100 rpm
Drive Modes	Eco and City
Transmission Type	5 Speed Manual / 5 Speed AMT

Dimensions

Length x Width x Height (mm)	3827x1742x1615
Wheelbase (mm)	2445
Boot Space (litre)	366 litres (as per ISO V215), 319 litres (as per ISO 210)

Brakes

Front, Rear	Front (Disc); Rear (Drum)
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Suspension

Front	Independent, Lower Wishbone, Mcpherson Strut With Coil Spring
Rear	Semi-independent Twist Beam With Coil Spring And Shock Absorber

Wheels & Tyres

Type	Steel Wheel With Wheel Covers / Hyper Style Wheels / Alloy Wheels
Size	Creative: 195/60 R16 (Radial-Tubeless) Pure / Adventure / Accomplished: 185/70 R15 (Radial-Tubeless)
Spare	185/70 R15 Steel Wheels

Fuel Tank

Capacity (litres)	37
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Colours

PURE



ADVENTURE



ACCOMPLISHED



CREATIVE



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